



# About USES



At USES, we believe that by connecting children and their families to resources, individualized support, high-quality child care and education, and diverse social networks, we can close the racial wealth gap and disrupt systemic barriers to opportunity. Our programs support parents and caregivers in developing their own capacity to reach their goals, increase their income and assets, and build valuable community connections. For children and youth, we provide high-quality education and enrichment opportunities that foster personal development and grow social-emotional skills such as communication, teamwork, and problem-solving.

## Sponsorship Opportunities and Impact

### Platinum Sponsor - \$50,000

A sponsorship at this level would allow 20 young people to attend Camp Hale at a reduced rate, expanding the accessibility of this incredible program to families of all backgrounds.

### Gold Sponsor - \$25,000

A sponsorship at this level would cover the cost of one child in our Early Childhood Education program for a full year. Through grants and donations, USES is able to reserve the majority of slots in our youth programs for low-income youth, ensuring our programs are inclusive and accessible.

### Silver Sponsor - \$10,000

A sponsorship at this level would roughly cover the cost of one family's participation in our guaranteed income program for a full year. Monthly payments of \$800 help families to build financial stability as they work towards their long-term goals.

### Bronze Sponsor - \$5,000

A sponsorship at this level would sustain USES's Financial Health training series, which engages participants in bi-weekly classes to develop practical skills in budgeting, saving, credit-building, and independence in financial decision-making.

### Neighbor Sponsor - \$2,500

A sponsorship at this level would support the cost of USES teachers' participation in ongoing professional development opportunities, equipping them with the skills to deliver the highest-quality programming while also advancing towards their personal career goals.

### Friend Sponsor - \$1,500

A sponsorship at this level would support the purchase of materials necessary to deliver STEAM programming for children in our ECE and club48 programs. These hands-on, interactive lessons build students' skills while fostering collaboration, curiosity, and a love of learning.





# Event Sponsorship Benefits

	Platinum (\$50,000)	Gold (\$25,000)	Silver (\$10,000)	Bronze (\$5,000)	Neighbor (\$2,500)	Friend (\$1,500)
Tickets	24	16	10	6	4	2
Recognition in event materials	●	●	●	●	●	●
Social Media Promotion and Partnership	●	●	●	●	●	
Logo and Link on website	●	●	●	●		
On-stage recognition from event chairs	●	●	●			
Naming rights to refreshment station at the event	●	●	●			
Naming rights to the post-event digital materials	●					

*\*USES will follow up directly regarding registration for you and your guests. Sponsorships must be confirmed by Friday, April 22, 2023.*



# Commitment Form

**YES! My company or I would like to support USES at the following level:**

- PLATINUM (\$50,000)
- SILVER (\$10,000)
- NEIGHBOR (\$2,500)
- GOLD (\$25,000)
- BRONZE (\$5,000)
- FRIEND (\$1,500)

**Please acknowledge this gift on all print materials as follows:**

CONTACT NAME	COMPANY (IF APPLICABLE)		
ADDRESS	CITY	STATE	ZIP
PHONE	EMAIL		

**If applicable, please list secondary contact person**

NAME	
PHONE	EMAIL

**USES is a registered 501(c) 3 public charity ( Tax ID # 04-2104280). Contributions to USES are tax deductible, over and above the value of the evening, to the extent of the law. A tax receipt will be provided.**

**TOTAL AMOUNT ENCLOSED:** \$ \_\_\_\_\_  
 Check Enclosed (Payable to USES)

**PLEASE CHARGE MY GIFT TO:**  
 AMEX       MasterCard       Visa

**PLEASE INVOICE:**

\_\_\_\_\_  
 NAME OR COMPANY

CARD NUMBER	EXP. DATE
SIGNATURE	CCV (3-digit code on back of card)

Please return form to: *The Neighborhood Gala, United South End Settlements  
48 Rutland Street, Boston, MA 02118*

You may also scan and return to [cgeorge@uses.org](mailto:cgeorge@uses.org)

**For additional information, call Colleen George, Director of Development, at 617-375-8143.**